R.J. Reynolds
Tobacco Co.

Amy Mc Partlan
Systems Coordinator
150 Lawrence Bell Dr.
Suite 108
Williamsville.NY14221
(716) 634-8577
(716) 634-3145

April 25, 1996

RJR Account #664266
QUEEN CITY TOBACCO

MONARCH .30¢ OFF 1 PACK (#600358) DISTRIBUTOR PROGRAM

We have ordered **5** SKUs of shipper displays (item #502994) for the above promotion. Displays will arrive **June 7, 1996**.

Attached is a list of accounts authorized to receive this promotion.

As always, thanks for your assistance in the marketing of our products.

Sincerely,

Amy

A.McPartlan
#1610
cc: C. Alessandra

DPC-MON.DOC

COPY

51859 6261

Source: https://www.industrydocuments.ucsf.edu/docs/llfn0000

USE THIS FORM AS MASTER AND COMPLETE FOR ALL PARTICIPATING DIRECT ACCTS

JUNE 1996 MONARCH DPC PRODUCT / DISPLAY ORDER FORM

Distributor Promotion Coverage

MONARCH .30¢ Off 1-Pack / #600361

Please complete and return this form to the ROU by no later than:
JUNE 14, 1996

Cheryl Alessandra
MGR's NAME

REGION ALLOCATION: 422 SKUs
ALLOCATION
(Item #502994)
PACKED 5 DISPLAYS / SKU

ROU: SEND (✓) _____ DO *NOT* SEND (✓) ✓
CUSTOMER LETTERS TO PARTICIPATING ACCOUNTS

I WILL NEED THE FOLLOWING PRODUCT / DISPLAYS ORDERED TO THE LISTED DIRECT ACCOUNT(S):

51859 6262

+ Queen City 6604266 5
DIRECT ACCOUNT SIS # No./ SKUS (#502994)

PRODUCT ARRIVAL DATE: 6/7/96 (MGR. FILL IN) 61116-0077

MONARCH BRAND STYLES / NUMBER OF CASES NEEDED

FF 12M	FF 100 12M	FF MN 12M	FFM 100 12M	LT 12M	LT 100 12M	LT MN 12M	LTM1 00 12M	ULT LT 12M	U LT 100 12M	FF BOX 12M	LT BOX 12M	MEN BOX 6M	MEN L BX 6M	NON-FIL 12M

DIRECT ACCOUNT SIS # No./ SKUS (#502994)

PRODUCT ARRIVAL DATE: _____ (MGR. FILL IN)

MONARCH BRAND STYLES / NUMBER OF CASES NEEDED

FF 12M	FF 100 12M	FF MN 12M	FFM 100 12M	LT 12M	LT 100 12M	LT MN 12M	LTM1 00 12M	ULT LT 12M	U LT 100 12M	FF BOX 12M	LT BOX 12M	MEN BOX 6M	MEN L BX 6M	NON-FIL 12M

MAIL / FAX THIS FORM TO ROU, ATTN: JUDY
1/96

Source: https://www.industrydocuments.ucsf.edu/docs/llfn0000